

REGIONAL ENGAGEMENT COORDINATOR

This role will lead the development and implementation of strategies to engage current and future VCOSS members in metropolitan Melbourne and regional Victoria in VCOSS policy and campaigning efforts.

Classification	Level 4.1 – 4.5
Salary	\$79,118-\$90,853 plus superannuation
Status	New position
Reports to	VCOSS Deputy CEO
Located	Melbourne CBD

ABOUT VCOSS

The Victorian Council of Social Service (VCOSS), as the peak organisation of the non-government social and community services sector, raises awareness of the existence, causes and effects of poverty and inequality, and contributes to initiatives seeking to create a more just society.

VCOSS has a strong membership base and regularly consults with them in order to represent to government and the wider community on issues relating to disadvantage.

We develop and critique government and related policies, carry out research and promote our views through publications, the media and speaking out through diverse networks.

VCOSS VALUES

- Energy and vision
- Integrity and result
- Collaboration, inclusiveness and team work
- Continuous improvement and sustainability
- Open constructive communication

ACCOUNTABILITES:

- Work throughout Victoria to support a strong and engaged VCOSS membership and develop strong and lasting relationships with VCOSS members and stakeholders.
- Support the VCOSS membership strategy.
- Promote VCOSS membership and actively recruit new members.
- Work across the organisation to coordinate membership engagement approaches.
- Ensure regional areas have greater input into social policy and regional nuances and needs are captured in social policy.
- At key points gather VCOSS regional members together or attend established groups to discuss social policy i.e. response to submissions, state budget submissions, election platforms.
- Activate and develop leaders through identifying joint work and priorities, and examine innovative ways to engage them in campaign strategies and policy development through local networks.
- Build capacity for local groups and networks to advocate and campaign on social policy.
- Examine innovative ways to connect VCOSS members.
- Identify opportunities for professional/ sector development to inform VCOSS' sector development activities and the VCOSS-RMIT Future Social Service Institute.

RELATIONSHIPS

Reports to	VCOSS Deputy CEO
Supervises	N/A
Internal Liaison	VCOSS Senior Leadership Team All VCOSS staff Future Social Service Institute Staff
External Liaison	VCOSS membership VCOSS stakeholders

OTHER REQUIREMENTS

- Current Drivers Licence
- This position will require extensive travel throughout Victoria

KEY SELECTION CRITERIA

1. Experience building strong and lasting relationships in a member-based organisation to deliver successful campaigns, membership growth, and sustained improvements in member and stakeholder participation.
2. A successful record of planning and implementing state-wide and or national campaigns including, but not limited to, setting objectives, developing ambitious but realistic plans, coordinating escalating action by members, and face-to-face organising.
3. Excellent communication skills that engage multiple audiences using different media and approaches, including (but not limited to) face-to-face organising and lobbying; social marketing; and web and social media.
4. Demonstrated capacity to collaborate with management and team members across an organisation and externally with key influencers, leaders and other stakeholders
5. Experience in working with existing networks and partnership or community groups in local communities is desirable.
6. A demonstrated commitment to social justice.

HOW TO APPLY

Please email jobs@vcoss.org.au by midday 27 September 2017 with:

- A short cover letter
- Your CV
- Written responses to key selection criteria