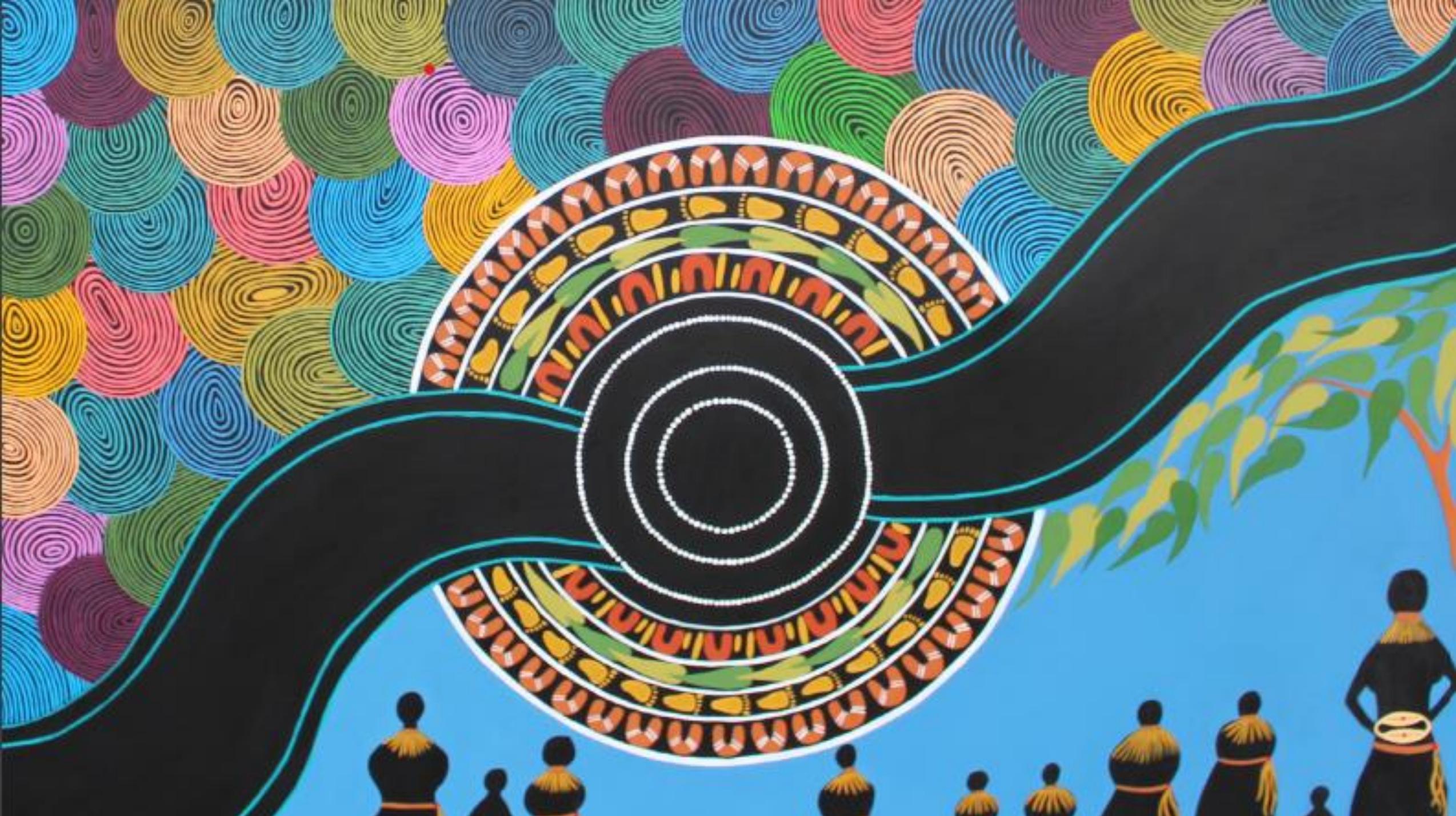


Our Community, Our Voice

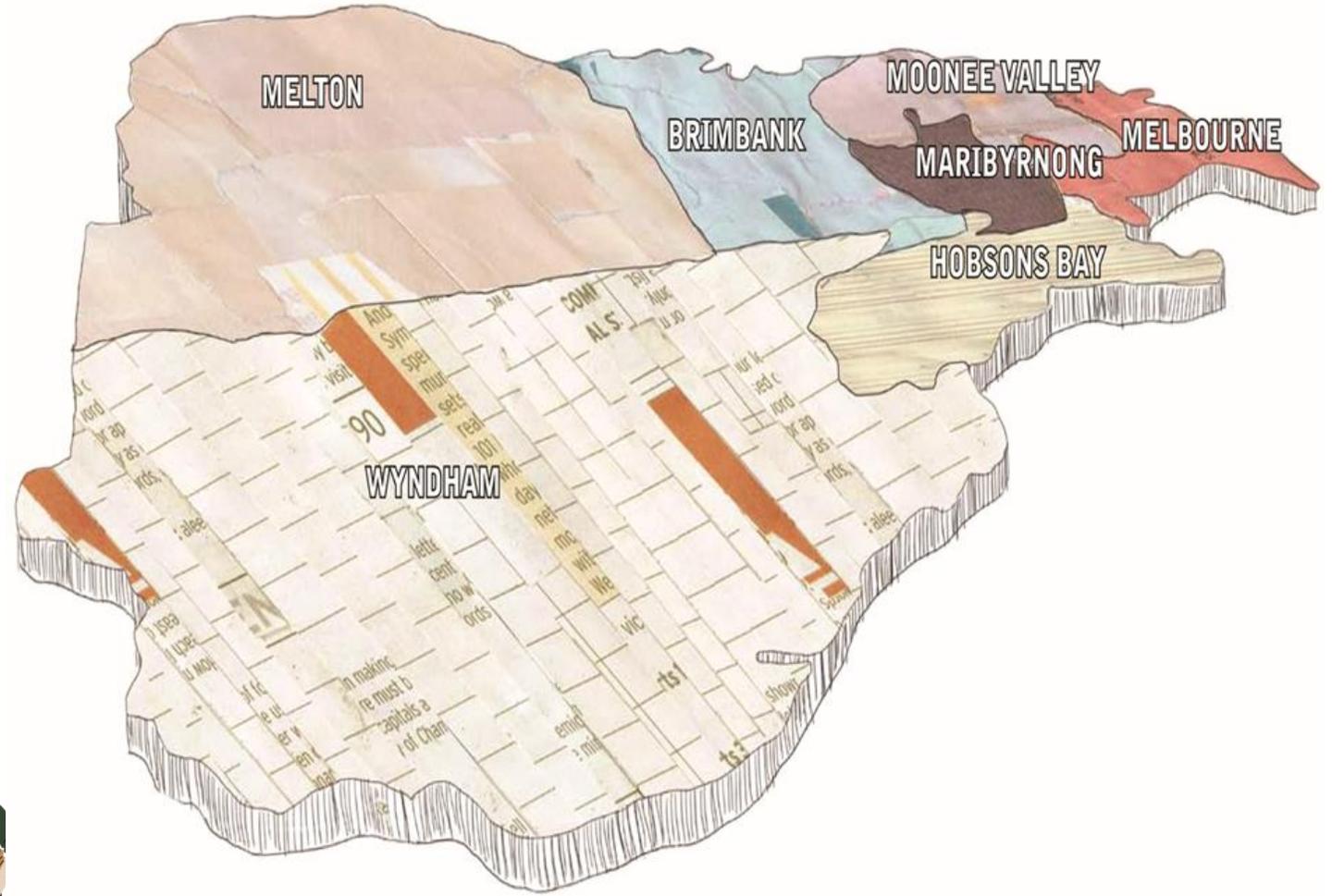
Using a Peer-Based Delivery Model

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GenWest is an organisation working toward gender equity in Melbourne's west.



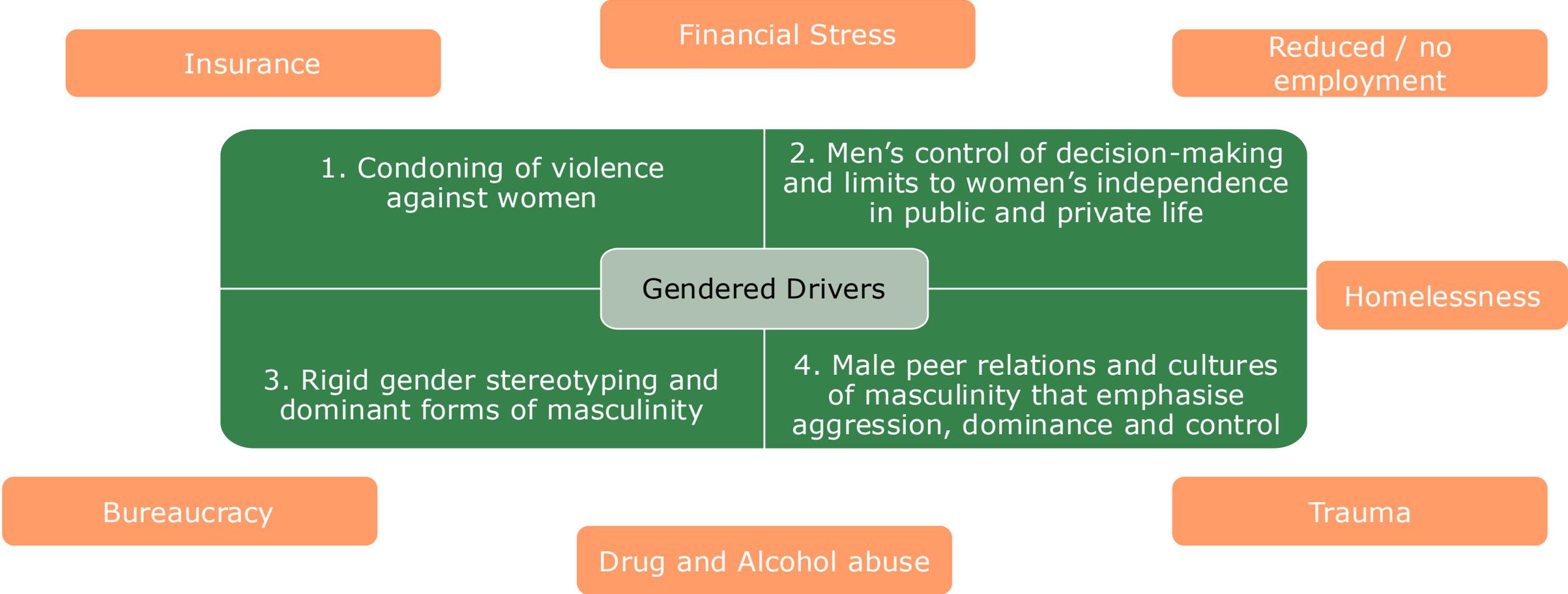
Our priority areas

As part of our Women's Health & Wellbeing programs, we focus on the following six priority areas:

1. Gender Equality
2. Gendered Violence Prevention (primary prevention of violence against women)
3. Sexual and Reproductive Health
4. Chronic disease prevention
5. Mental Health and Wellbeing
6. **Women in a Changing Society – climate change, emergency and disaster situations**



The Issue: Why does family violence increase during and after disasters?



The Issue: Women are disproportionately impacted by climate change, emergency and disaster situations

- Violence against women increases during and after disasters. Recent UN Study indicates that for every 1°C rise in average temperature violence against women and families increases by 4.7%.
- Disasters place pressure on people to conform to gender stereotypes, reinforcing men to take on role of strong/protector/provider and women as carers/nurturers/weak.

Source: 'Colliding Crises',
United Nations Study, 2025

Place - Based Model: Multilingual Health Education

Women from refugee and migrant backgrounds in Melbourne's west have access to in-language, evidence-based, culturally sensitive and effective health education.

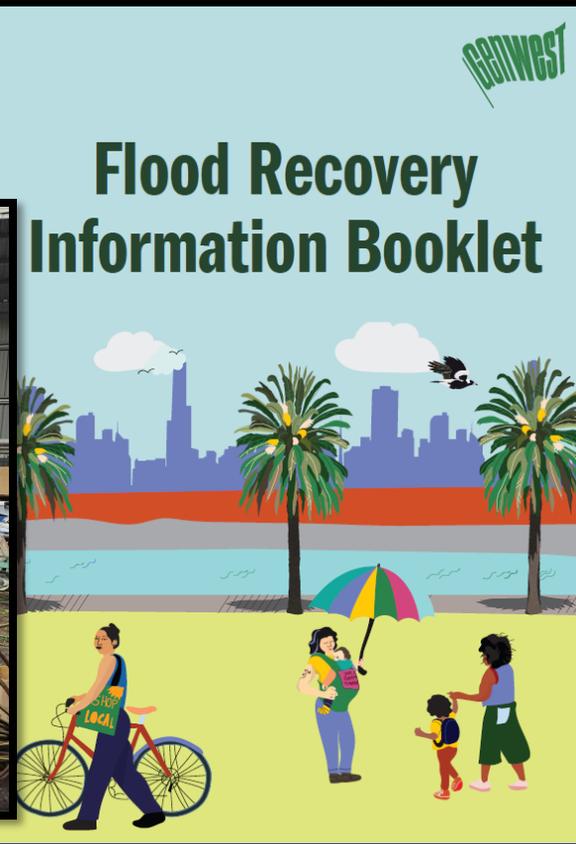
- Health and wellbeing literacy
- Capacity building of community leaders
- Ongoing community outreach and engagement





Our Community, Our Voice

Lessons from the 2022
Maribyrnong Flood



Flood Insurance Guide

- Community-Led Project, with 21 conversations held about insurance needs in community, by female **community champions** in English & Vietnamese.
- Resource developed in partnership with the Maribyrnong Community.
- GenWest as conduit between community and insurance, financial, and recovery experts



Place – Based model: Peer-to-Peer delivery

1. Responding in a culturally appropriate and gender - responsive way
2. Working with a culturally competent and bilingual workforce
3. Partnering with community champions and cultural groups
4. Connections based on commonality of language, culture and lived experience
5. Trust through long term engagement
6. Focus on community capacity building & strength-based approaches

“This is a master class in Community Engagement” Primary Health Network



Want to learn more?



❖ genwest.org.au/ocov/

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